

FOR IMMEDIATE RELEASE

BROWNBOX IS BACK AT NAMM AND BETTER THAN EVER

ARTISTS, AMP DESIGNERS, AND TECHNICIANS ALL AGREE: EVERY TUBE AMP NEEDS A BROWNBOX



Nashville, TN January 1, 2024 — The newest version of BrownBox is on display and available for dealer order at a special NAMM price at Booth #6021 all week. Meet with company owners and professional musicians Cassandra Sotos, CEO, and Clark Singleton, President, to discover exactly why artists, amp designers and technicians rely on the BrownBox to provide consistent sound, performance and extend the life of their gear.

The tone and performance of modern and vintage tube amplifiers rely heavily on the input voltage available from the wall or other power source. Variations in input voltage can drastically affect overall sound and performance and can shorten the life of the components, leading to excessive repairs and frustration. The BrownBox by AmpRx allows the user to discover and supply the optimal input voltage for their equipment, get a tone they love, and protect their gear in any environment regardless of the normal variations in voltage. BrownBox provides a consistent basis for the signal chain every single time- guaranteed.

Why is consistent voltage so important? While 120V is the expected standard, typical variance both in homes and commercial buildings can range from 116V to 129V. That's not safe for an amplifier, tubes, or tone quality. Depending on the amplifier, a BrownBox user might discover that modern gear runs optimally at 116-118V, or as low as 108-110V for vintage gear. It's impossible for an amplifier designed for 110V or 120V to sound or operate anywhere near the way it should at 129V.

The BrownBox features flexible voltage attenuation options that allow the user to bring the power input down to an optimal level with an improved user interface, easy-to-read LCD screen and onboard voltmeter so they'll always know exactly what voltage is available before even powering the amplifier.

When a tube amplifier is supplied with the proper line voltage, it will sound and respond as originally intended, revealing the circuit's true harmonic content, and preventing unnecessary, expensive, and frustrating repairs. BrownBox users testify time and again as to how their amp's tone, touch and feel have finally come together, providing them with improved harmonics and dynamic amp performance- allowing them to capture the elusive tone they've always wanted, every time, everywhere.

Email sales@brownbox.rocks to order and stop by Booth #6021 to see the BrownBox in action, talk with the owners, team and artists and see exactly why so many people insist on a BrownBox when they make music.

About the Owners: Cassandra Sotos and Clark Singleton are co-owners of Nashville-based AmpRx and CEO and President, respectively. They are a team of entrepreneurs, engineers, professionally trained musicians, performers, and devotees of creating the perfect sound. Their flagship product, the BrownBox, is the gold standard for providing consistent world-class tone for tube gear. AmpRx products are available globally and guaranteed to provide a consistent signal chain every time. Email sales@brownbox.rocks to place an order or for more information.